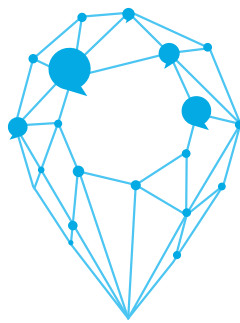




# SECOND ROUND

## APPLICATION FORM



**EUROPEAN  
YOUTH  
CAPITAL**

# 2023

**DEADLINE: 24<sup>th</sup> May 2020 (23:59 CET)**

**[www.europeanyouthcapital.org](http://www.europeanyouthcapital.org)**

**Applications to: [eyc@youthforum.org](mailto:eyc@youthforum.org)**

**Please note that the page limit must be **STRICTLY** respected: **The answers to questions from 4 to 14 cannot be longer than 30 pages all together**<sup>1</sup>.**

**Please note that all photographs<sup>2</sup> have to be added in the Annexes.**

**Please note that ALL information, including Annexes, has to be provided in English in both **Word and PDF** formats.**

**Applications ignoring these requirements will not be considered eligible.**

**Applications and documents submitted after the deadline will not be considered eligible.**

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<sup>1</sup> This means that the 30 page limit does not include the cover page, the Annexes and the answers to the questions from 1 to 3.

<sup>2</sup> As photograph we understand a picture produced using a camera, thus any kind of graphs, charts etc. that would help to make the application clearer and together with the written text do not exceed the page limit are welcome. Source: Cambridge Dictionary, <https://dictionary.cambridge.org/dictionary/english/photograph>.

## EUROPEAN YOUTH CAPITAL (EYC) CONCEPT NOTE

### 1. APPLICANT

Municipality	Lublin	
Region	Lublin Region – Lubelskie Voivodship	
State	Poland	
Total population	339 000	
Population under 35 years old	83 961	

### 2. MUNICIPAL LEGAL REPRESENTATIVE

Surname	<b>Żuk</b>			
First Name	<b>Krzysztof</b>			
Position	<b>Mayor</b>			
Address	Street/Number <b>Pl. W. Łokietka 1</b>	Postal Code <b>20-109</b>	City <b>Lublin</b>	State <b>Poland</b>
Phone	+48 81 466-20-00			
E-Mail	prezydent@lublin.eu			
	<b>Municipal Service Coordinator</b>			
Surname	Kulińska			
First Name	Agata			
Position	Mayor's Plenipotentiary for Children and Youth			
Address	Street/Number <b>Pl. W. Łokietka 1</b>	Street/Number <b>Pl. W. Łokietka 1</b>	Street/Number <b>Pl. W. Łokietka 1</b>	Street/Number <b>Pl. W. Łokietka 1</b>
Phone	+48 81 466-16-62			
E-Mail	akulinska@lublin.pl			
Webpage of the city	www.lublin.eu			
	<b>Contact person (if different than the two persons above)</b>			
Surname	Małyska			
First Name	Mateusz			
Position	Application process coordinator			
Address	Street/Number <b>Lubartowska 24</b>	Postal Code <b>20-085</b>	City <b>Lublin</b>	State <b>Poland</b>
Phone	<b>+48 507 825 458</b>			
E-Mail	mateusz.malyska@gmail.com			

### 3. SUPPORTING YOUTH STRUCTURE(S)<sup>3</sup>

Name of Organisation	<b>Młodzieżowa Rada Miasta Lublin (Lublin Youth City Council)</b>			
Address of Organisation	Street/Number <b>Pl. W. Łokietka 1</b>	Postal Code <b>20-109</b>	City <b>Lublin</b>	State <b>Poland</b>

<sup>3</sup> Please refer to the Annex II for clarification.

Phone	+48 81 466-16-62			
E-Mail	mrm@lublin.eu			
Web page	www.lublin.eu			
	<b>Contact person</b>			
Surname	Ostrowski			
First Name	Mateusz			
Position	Chairman of the Lublin Youth City Council			
Address	Street/Number	Postal Code	City	State
	<b>Pl. W. Łokietka 1</b>	<b>20-109</b>	<b>Lublin</b>	<b>Poland</b>
Phone	512811398			
E-Mail	mat5ostry@gmail.com			

*Short-Listed Candidates are invited to be clear, concise and sharp answering to the questions provided in the “Second Round Application Form” and developing a convincing narrative.*

*The Short-Listed Candidates should assess feasibility of a proposed concept and emphasize the added value the title would bring to the applicant city, and not only in the youth field.*

*Finally, the “Second Round Application Form” has to be written in the Arial 11-pitch font. The Short-Listed Candidates are free to make changes regarding the design of the application form as long as the order of questions remains as presented below. **This also means that the Short-Listed Candidates do not need to copy and paste the questions in their applications.***

Before we start responding to the application, we would like to make two main assumptions that we had in mind writing it:

1. We consider this application to be **complementary to the previous concept note**. This is why we decided not to copy its elements (yet, we draw from it) but rather create a second-round application that addresses experts’ feedback and brings some added value. Both applications put together reflect how we see the process and also show some changes to it.
2. The way we approach this application is by **answering each question one by one**. We decided to do so in a spirit of transparency and clarity, so all necessary information can be found easily, and the application can be understandable for the reader.

#### **4. HOSTING INFRASTRUCTURE**

- **What is the city’s capacity regarding the accommodation to host the EYC 2023? The number of beds available, price range, attractiveness for young people from across Europe, access for people with disabilities.**

Lublin is the largest city of Eastern Poland and one of the most important economic, academic, and culture centres on the EU's eastern border. Located where trade routes cross and cultures converge, Lublin has long been a city of pluralism, exchange, and dialogue: once a seminal spot for Western outreach to the East and, since 2004, the European Union border with Belarus and Ukraine, today it is a strategic bridge into an eastward expanding Europe, a vibrant meeting place for international visitors and young people.

The hospitality sector in Lublin is on the rise. In 2012 only 1,025 beds were available in 14 hotels in the city. In October 2019, the same sector in Lublin offered a total of over 3,000 beds in 32 hotels.

This growth is there to meet increasing demands of the tourist sector, which grows rapidly in the Lublin area. In 2018 the number of visitors to Lublin was 540,000 with more than 120,000 foreigners compared to 295,000 and 77,000 in 2013, respectively.

Prices are truly diverse and vary from 7-9 Euro (dormitory) and 15-25 Euro (double bed in a private room in a hostel) to 70-90 Euro (4-5-star hotels) per night making it affordable for different target groups.

The total number of different accommodation facilities available online is around 280 on Booking.com and around 500 on Airbnb, thus giving more than 10,000 beds in total.

In addition, the official register of facilities providing hotel services other than hotels lists 98 facilities with 1,726 rooms and 4,007 beds.

More than 90% of the accommodation base is friendly for persons with disabilities.

Please, see the attached Colliers International report for more detailed information (pages 46-47).

- **Reaching the city. What are the different options for young people from the country and from across Europe to reach the city?**

Lublin is the biggest city of eastern Poland located between two other major Polish cities: Warsaw (160 km) and Kraków (300 km). There is a new expressway connecting Lublin and Warsaw with a travel time of less than two hours.

Lublin is also within one day drive (8-10 hours) from some of European capital cities such as Berlin, Prague, Budapest, Bratislava, Kiev, Minsk, and only 200 km from Lviv – the main cultural and tourist centre in western Ukraine. Lublin is easily accessible via car sharing services with several dozens of options available daily on the Blablacar.com online service. Travel options cover domestic as well as foreign destinations.

The city has also expanded its bus services to all major cities in Poland with over 100 (!) buses leaving daily to Warsaw and over 40 to Kraków with fares starting from 5-6 Euro. There are also several coach operators leaving daily to Berlin, Prague, Budapest, Kiev, Minsk, or Lviv (more than ten services daily) with fares starting from 10 Euro.

Railway travel is also available with numerous international east- and westbound trains leaving Lublin daily. The fares are very affordable (the train service in Poland is subsidized by the government) with one-way tickets starting from 6 Euro (Warsaw) or 20 Euro (Berlin).

Last but not least, in 2012 Lublin launched its international airport (25 minutes ride from the city centre) with over ten international services, including by low-cost airlines (e.g. to London, Dublin, Antwerp, Tel-Aviv, Kiev, Oslo) and a daily flight to Warsaw and back (45 minutes).

Please see the attached Colliers International report (page 7) and <https://lublin.eu/en/travel-information/getting-to-lublin/> for more information.

- **The transport in the city. What are different options to go around in the city? Are they affordable for young people? Is it accessible for people with disabilities?**

The public transport system in Lublin covers the entire city and even reaches to the neighbouring municipalities. Lublin is one of three Polish cities that operates a network of **trolleybuses** next to the regular bus transport. **All public transport vehicles in Lublin are accessible for persons with disabilities.**

Internal mobility is also based on the idea of sharing. Lublin inaugurated micromobility in 2014 when the **Lublin City Bike** officially started. Currently, there are 96 bike stations and 951 bikes available.

The city also offers **electric scooters** service with hundreds of them available for residents and tourists.

As a result of the shift in people's mobility habits towards shared solutions, **private mobility service** providers have also come to Lublin. In mid-2018, blinkee.city started to offer a pay-by-the-minute sharing service of 38 powered seated scooters. At the end of 2018, the car sharing system, PANEK, began to operate in Lublin (the second city after Warsaw) with a fleet of 100 **hybrid vehicles**.

In 2019 Volt and blinkee.city broadened their offering by introducing **powered seated scooters**. Now, the total number of these vehicles reached around 400.

Bolt also offers a **taxi-like service** among other numerous traditional taxi companies. Due to the city's relatively limited size and density of population, an end-to-end travel in Lublin costs no more than 6-7 Euro (Bolt) and up to 10 Euro (traditional taxi).

Lublin also supports **private vehicle electromobility** by providing charging infrastructure for electric vehicles. There are seven charging points available and 12 more are underway.

Please see the attached Colliers International report (pages 23-24) and <https://lublin.eu/en/travel-information/getting-around-the-city/> for more information.

- **Working facilities. What are available spaces for different activities related to the proposed EYC 2023? What is the capacity of these spaces? What kind of activities can take place there? Is it accessible for people with disabilities?**

In 2018, as much as 69% of business meetings in Lublin were conferences and congresses, which ranks Lublin second among Polish cities in this category.

In 2017 we hosted the UEFA European Under-19 Cup and in 2019 FIFA World Under-20 Cup, among many other important big scale events.

Based on the report from 2019, MICE Industry in Poland, published by the Poland Convention Bureau, in 2018 Lublin hosted 1,828 meetings and events attended by 446,000 people.

These numbers stand strongly for city's capacity to host big scale events. At the end of 2019, almost 34,000 m<sup>2</sup> of conference space was available in about 170 conference rooms in the city.

Selected public working facilities for possible use during EYC 2023 events:

- Lublin International Fairs – capacity: 8,420 ppl
- Centre for the Meeting of Cultures – capacity: 2,003 ppl
- Lublin Conference Centre – capacity: 1,425 ppl
- Arena Lublin Stadium – capacity: 15,300 ppl
- Philharmonic Concert Hall - 600 ppl
- Music Theatre Hall - 450 ppl
- 40 branches of Municipal Public Library
- 5 municipal and 11 district community and culture centres

All facilities are accessible for persons with disabilities.

Please see the attached Colliers International report (page 49) for detailed information.

- **Open spaces in the city. What are the available open spaces in terms of capacity and activities that can happen there? When is it available to use (depending on the season, all year round etc.)? Is it accessible for people with disabilities?**

These locations will be the main spaces for open-air activities hosted during EYC 2023:

**Plac Litewski** is the central square in the city. It was renovated in 2018 and is fully equipped with sound and light systems to host biggest open-air city events such as the New Years' Eve party. Capacity: over ten thousand people.

**Plac Teatralny** – a square in front of the design award-winning Centre for the Meeting of Cultures opened in 2015. The area is fully equipped with an audio-visual outdoor system with a large-surface HD screen built in the façade. The square is in the very heart of Lublin. Capacity: a few thousand people.

Some other locations:

**Saski Park**, a green oasis among the busy streets of the city located in the heart of Lublin which enjoys unwaveringly popularity. Its play areas and well-kept greenery attract strollers, families with children, and students during class breaks. The park's central stage, commonly known as the Shell, is a witness to concerts, film screenings, and performances for hundreds of spectators.

**Zemborzycki Lagoon**, one of the most popular recreational areas in Lublin. It offers sailing, angling, water skiing and other pastimes. Around the lagoon, there are walkways and bicycle paths, partly running through meadows and a forest with open-air facilities for concerts and outdoor events. Capacity: more than ten thousand people.

**People's Park** is the largest green area in Lublin, currently undergoing regeneration. A water park, a canoe harbour on the Bystrzyca River and recreational infrastructure adapted to the needs of residents of all age are being built.

Lublin sits on a hilly terrain. Between the hills, there are picturesque gorges which have been turned into recreational space for residents. The largest ones are **John Paul II Park, Rury Park and Kalinowszczyzna Gorge**. The parks have modern play areas for children, outdoor gyms, dog runs, as well as bicycle paths and walkways. They are also adapted to

outdoor events. They will be able to host numerous activities intended for residents of different parts of the city.

All the above-mentioned locations are easily accessible for persons with disabilities.

- **Are there any infrastructural projects planned and linked to the EYC 2023 that would reinforce the current capacity of the city?**

There is one, absolutely crucial infrastructural project that is currently underway in Lublin – a new metropolitan intermodal coach terminal. This brand-new structure with fully high-tech infrastructure is set to be opened in mid-2022. The terminal will be situated directly by the existing central railway station and will be the main hub for the city's transportation system. It will facilitate EYC visitors and participants to get to/from and around the city. This is also one of the biggest infrastructural projects in Lublin in recent years with the overall budget estimated at around 90-100 million Euro.

- **Other.**

**Guide of Inspiration is a unique initiative that** aims at strengthening the image of Lublin as a unique city, full of inspiration and marked by a one and only ambience. In the course of a three-stage competition, the Programme Jury will select designated guides whose tourist guiding offer is the most appealing. The winners will be awarded a special Guide of Inspiration title that guarantees that the history and heritage of the city will be presented in a professional way. They will also encourage visitors to discover or re-discover Lublin based on their unique offer. Visit <https://guide.lublin.eu> for more info.

**Lublin Tourist Card** is also worth mentioning. It is a popular discount card offering half-price or free admission to museums and tourist attractions and discount deals in restaurants and hotels. It is perfect when visiting Lublin for a few days. For more information, please follow the link <https://www.lublincard.eu/en/>

Examples of food prices in Lublin:

#### **Food:**

- A two-course meal plus an appetizer and dessert at a top-class restaurant in the Old Town of Lublin – 20-25 Euro
- A two-course meal plus an appetizer and dessert at a medium-class restaurant – 15 Euro
- Average meal at McDonald's/takeaway restaurant – 4-5 Euro

## **5. INFORMATION ON THE APPLICANT CITY**

- **Brief history or general presentation of the city that would help to understand the context of the application.**

Lublin is the most rapidly developing city in eastern Poland. The city has become synonymous with rapid progress and development, both in social and economic terms. As a result, Lublin has joined the ranks of the most attractive places to live and do business in Poland. Lublin has also developed a strong position in Central and Eastern Europe.

The population of Lublin is around 340,000 people, which makes it the 9th largest city in Poland. Almost twice as many people (610,000) live in the Lublin Functional Area, i.e. the city of Lublin and 16 areas located in four adjacent municipalities (Lublin, Lubartów, Łęczna, and Świdnik).

International rankings place the city on a par with Eastern European capitals such as Sofia, Zagreb, and Vilnius. A report titled, A Study on the Perception of Business Friendliness, prepared by the Emerging Europe think tank, ranks Lublin 5th in the categories of talent pool and support of local authorities against the background of 74 other cities in the region.

Lublin, as the provincial capital, is the economic, cultural, and academic centre of the region. The Lublin Functional Area is over 600,000 residents. It is a prosperous metropolitan structure based of cooperation networks. Thanks to the regional airport and the intersection of national roads, soon to become part of the cross-border road network, Lublin is an important transportation hub.

Transport accessibility, modern offices and warehouse space attract investors and employees who consider Lublin to be offering a high standard of living, interesting jobs, and safety. The fastest growing sectors of the Lublin economy are ICT, automotive, machine, and aerospace industries, as well as medicine and biotechnology.

Lublin is a fast-developing academic centre with nine universities (five public and four private) and almost 62,000 students. Student culture accounts for a big slice of the local culture. Lublin is a city with 700 years of history; it was built by a multicultural community and nowadays has the **second highest internationalisation rate in Poland**. Its traditions and history are still reflected today in regular events that attract hundreds of thousands of visitors every year. Lublin's modern sports facilities host athletes and fans during international tournaments, and concert halls are filled with audiences that come to see the biggest Polish and global stars. Lublin's new conference facilities can host almost 2,000 business events a year.

Looking at today's image of Lublin, its future development prospects are very promising. Thanks to its extensive academic base, youth support policies as well as effective cooperation between business, science, and the local authorities, Lublin can stand a chance to become an important European city.

- **What is city's experience and track record regarding the development and implementation of youth policies? What are the key results of these policies on the lives of young people? Does the city have a municipal action plan for youth, youth strategy or any other official document defining its local youth policy and how it is linked with the overall municipal strategy for the city's development? Were young people and youth organisations somehow involved in developing it, if applicable, and in which way?**

Over the last ten years, there have been significant changes in the city's approach to youth policies. The following milestones in this process can be distinguished:

1. Increasing awareness and recognition of youth organizations (2010-2012)

Looking back, the year 2010 was a real game changer for youth policy in Lublin with the new mayor elected and some of city's most notable youth organizations founded that year. They laid the foundations for changes to come. The following years brought some other significant changes in the city-NGOs cooperation with the establishment of the first municipal unit responsible for cooperation with ngos and new youth organisations.

2. First research and surveys led by youth organizations (2012-2015)

The second period is marked by first attempts to define the needs and expectations of city's youth with most notable work made by local NGOs such as:

- We Need Information! Report (2012) – a report on young people's situation in Lublin



- Youth Guide (2014) – a complex report on social involvement, youth information and structured dialogue in Lublin

3. First joint municipality and NGO youth policy and a structured dialogue project (2015) That year brought first joint youth organization and municipality project focused specifically on youth policy. The project was implemented as part of the Erasmus+ KA3 Youth scheme. The outcome was youth recommendations (Let's Talk!). The publication marked the beginning of structured youth policy implementation in Lublin.

4. Youth representatives in the city's decision-making structures (2015-2018) First youth representative bodies: the Youth City Council and the Youth Committee were created (described below). The period saw the drafting of the Youth in Politics – the Youth Policy document prepared and adopted by the Youth City Council. The council members, in cooperation with young people from Lublin, developed over a dozen recommendations for the Mayor of Lublin covering youth activity, activities of student councils, and career counselling. This was the very first and coherent youth policy-focused document adopted by the city governing bodies.

5. Work on the first, holistic and consistent youth policy strategy (2019-) Currently, we are in the process of creating and implementing the Lublin 2030 development strategy with a separate component on youth policy. The document has just been consulted with young Lubliners during a series of meetings. It is worth mentioning that the COVID-19 pandemic has not affected the consultation process. Two video calls were made among young people and youth organisations concerned. The document is expected to be ready by the end of 2020 and will be the first municipality-based long-time strategy on youth policy, structured dialogue, and needs of young people in Lublin.

Instead of listing all attempts/surveys/initiatives related to youth policy and dialogue with young people in the city, we decided to show a path that we have taken to fully recognize and implement youth policies in the city of Lublin. We see it as a long term and steady process, and it was our intention to present it as such.

We are aware that there is much to be done but are also proud of real and measurable steps that we have already taken.

More information on each of the mentioned documents can be provided (or parts of them translated) on request.

- **What youth support services are available in the city?**

Two main youth support services existing in Lublin and covering what we considered the most important areas of support are:

- Centre for Youth Information and Development
- Crisis Intervention Centre

**The Centre for Youth Information and Development** was opened in 2013 and is run independently by a local youth organisation. It aims at supporting young people in their personal and social development by providing free of charge information, counselling, and opportunities to get involved in three main areas of interest: education, voluntary service, and labour market.

Over the years, the centre has become one of the strongest youth centres in Poland serving/supporting over 5,000 young people a year and giving them a variety of options, such as:

- Youth information
- European Solidarity Corps volunteers hosting and dispatch centre
- Youth development groups

- Possibility to participate in national and international youth projects such as youth exchanges
- Eurodesk information point
- Access to latest youth publications on education, work, and volunteering opportunities
- Surveys on youth situation in the Lublin region

What distinguished the centre is that its idea is focused not only on supporting young people with information but also on creating opportunities to use this information and to participate.

**The Crisis Intervention Centre** is a city-led institution focused on providing psychological assistance and crisis interventions. It is the main centre for all young people suffering from psychological problems, neglect, domestic abuse, or bullying. It offers free psychological support, helpline, and assistance of counsellors and family advisors.

We decided to focus on two main services covering the key areas of support (education, work, psychological assistance, intervention, volunteering opportunities) in one place, free of charge and accessible for all young people (students, schoolers, young workers, etc). However, there are many more of them with privately and NGO-run aid centres and support groups, academic and student organizations, numerous centres/points and school services (professional counselling, psychological support). We decided not to describe each of them in detail but are willing to do so later on if it may seem helpful.

Looking for improvements in the existing system, a very important element of the EYC 2023 programme will be the launch of a dedicated, fully professional **Children and Youth Support Centre** designed specifically for children and young people suffering from domestic abuse, or having problems with the law, their mental state, or bullying. The centre will be the 5<sup>th</sup> such facility in Poland and the first in eastern Poland. It will be opened in cooperation with the nationwide Empowering Children Foundation, a leading Polish and Eastern European youth support organization. First arrangements have already been made.

- **Existing youth structures and their role in city governance. The scope and nature of youth organisations existing in the city, their relationship with the city governance, involvement in decision-making processes.**

There are dozens of youth organisations in Lublin. Some of them are strongly involved in the EYC application process. These youth organisations actively participate in creating and implementing city's policies, especially by cooperating with the Public Participation Department and the Culture Department of the Lublin Municipal Office.

The youth organizations in Lublin can be grouped under three main themes:

- non-formal education
- culture
- youth participation

with some of them overlapping.

Major city's youth organizations are recognizable nationwide, organize national events and receive awards. Some examples are:

- Gamification National Challenge – a national online game competition organized by the Ministry of Digitization and the TEAM Teatrikon Foundation in response to the COVID-19 pandemic.
- European Juggling Convention - the biggest and most prestigious event in the world of juggling, involving jugglers, amateurs and hobbyists, new circus and street artists; it is co-organised by the Sztukmistrze Foundation.
- Digital Skills and Youth Empowered Programmes – national youth-focused programmes run with Facebook and Coca-Cola in cooperation with the Sempre a Frente Foundation.

The main link between the Lublin Municipal Office and youth organizations in Lublin is the Public Participation Department, a body appointed specifically to coordinate city's cooperation with NGOs and oversee the participation processes. There are over 200 projects/initiatives yearly that stem directly from cooperation between the Lublin Municipal Office and youth organisations.

The key body in the city's youth structure is the **Youth City Council** established in 2006 to strengthen the civic attitudes of Lublin's youth and to educate them in the framework of democratic processes. The structure, goals, and means of action, as well as the electoral code of the youth council, were designed in such a way as to support youth development based on the local community and learn the mechanisms of democracy.

The Youth City Council undertakes various initiatives aimed at strengthening civic attitudes and supporting the activity of young residents of Lublin. It also supports student governing bodies by organizing training sessions, conferences, and projects.

A good example of such an initiative is the Youth in Politics – the Youth Policy project, where the municipal council members in cooperation with young people from Lublin developed over a dozen recommendations for the Mayor of Lublin in the field of youth activity, activities of student councils, and career counselling.

It is important to emphasize that the idea of applying for EYC came also from the Youth City Council representatives who saw this as an opportunity to strengthen youth position in the city.

Members of the Youth City Council together with youth organisation representatives have played a crucial role in preparing this application and are the key stakeholders in our efforts for winning the EYC title.

Another important youth structure in Lublin is **the Children and Youth Committee** established in 2018. It was appointed by the Mayor of Lublin to strengthen the city's efforts to build a youth policy through dialogue between the authorities and residents. The committee is made up of the representatives of young Lubliners, youth organisations, and local authorities (about 40 members, young people + youth organisation representatives + city officials). There are regular monthly committee meetings on topics such as youth activity and different forms of youth empowerment. The committee also closely cooperates with the Youth City Council and the Mayor's Office to oversee the city's youth policy.

Both the Youth City Council and the Children and Youth Committee play a pivotal role in implementing municipal policies as advisory bodies both to the Lublin City Council and Mayor's Office. To emphasize their importance and secure a direct link and impact on decision-making processes in the city, the following initiatives have been established between the youth structures and Mayor's Office:

- appointment of the **Mayor's Plenipotentiary for Children and Youth** (Agata Kulinska); she is responsible for communication between the Youth City Council and the Lublin City Council and Mayor's Office.
- One of the **Children and Youth Committee chairmen** is city's Deputy Mayor Mariusz Banach; he is responsible for youth education and participates in committee meetings.

These ties show the importance of cooperation between the youth structures in Lublin and the city's executive bodies.

A very measurable and specific result of Lublin's youth organizations' effort is the successful implementation of the youth civic budget in the city.

**Lublin Youth Civic Budget** was set up in 2019 by the Youth City Council and the Children and Youth Committee in cooperation with the Lublin City Council and Mayor's Office. Apart from being a great example of a real impact and involvement of the youth in decision-making

processes, the Youth Civic Budget offers each informal group of young people in Lublin an opportunity to apply for funds to pursue their projects and initiatives or handle important issues and play a more active role in communities. **The budget supports dozens of youth projects yearly and is operated by an independent youth organization.** It is important to note that the idea of creating the Youth Civic Budget was one of the key recommendations of the Youth in Politics – the Youth Policy project.

An important expectation of EYC will be to ensure the future of the Youth Civic Budget.

- **Regional, national and European links. What are the main partners on different levels, what kind of partnerships (strategic, project based, town twinning etc.)?**

Joining the EU, deepening the integration and globalization processes, and access to various financial instruments have made cross-border and international cooperation an important and desirable area of activity of the local government, significantly contributing to the improvement of the quality of public projects and urban development.

In 2014, the Territorial Cooperation Strategy of the City of Lublin for 2014-2020 was developed in cooperation with 16 municipalities from the Eastern Partnership countries. The vision presented in this document defines Lublin as “a leader of territorial cooperation in Central and Eastern Europe, aware of its heritage and competence, a centre for dialogue and communication, co-creating the European Neighbourhood Policy.”

In 2014, the participants of the Eastern Europe Initiatives Congress signed a joint declaration to implement the Cross-Border Cooperation Strategy of Lublin Voivodeship, Vohlyn Oblast, Lviv Oblast and Brest Oblast for 2014-2020.

There are over 40 international cultural events in Lublin every year. This is possible owing to the extensive (over 100) network of international partnerships in the field of culture.

**At present Lublin has also 25 partner cities and the letter of intent on cooperation with further 21 cities on 3 continents, of which the vast majority in Europe.**

It is worth noting that we have received 16 letters of support from our partner cities. In our opinion, this testifies to the real value and quality of international cooperation with our partners.

Lublin is also a member of the following networks: Eurocities, EUniverCities, XARXA FP, the Union of Polish Metropolises.

Young people are among the main beneficiaries of cooperation with partner cities. It manifests itself in various types of international exchange programmes carried out by educational institutions, or international projects intended for the youth and implemented by local governments, non-governmental organizations, cultural institutions, sports clubs as well as various internships and practices, summer schools, artistic plain-airs or job shadowing programmes. An important factor supporting the development of these forms of cooperation are financial programmes and instruments that allow obtaining funds for the implementation of such activities. These are Erasmus+, the European Solidarity Corps, the Polish-Lithuanian Youth Exchange Fund, the Polish-Ukrainian Youth Exchange Council, and the Polish-German Youth Cooperation.

Lublin's youth organisations are also highly active compared with their European vis-à-vis. Its key initiatives are:

- Regional Eurodesk Network Information Point (winner of the national Best Youth Information award in 2018 and 2019)
- Regional Erasmus+ Information Point

- One of the highest number of Erasmus+ Youth sector projects (per capita) implemented yearly, especially by youth organisations with 21 projects awarded in 2019 by the European Commission
- Over 40 implemented international projects with over 60 international partners in 2019
- Two major youth organizations are members of the Polish Council of Youth Organizations (member of EYF)
- Two representatives of city's youth organizations are members of regional and national NGO councils
- Lublin's youth organisations cooperate with over 50 international partners on a regular basis with the most notable ones being Oxford University, Foróige (the biggest youth organisation in Ireland), Facebook, Coca Cola and many others, implementing intersectoral projects of regional and national importance.

## 6. MOTIVATION

- **What was the process leading to the submission of the application? How did the city decide to apply for the title? What was the involvement of young people and youth organisations in this process? The scope and the process of this involvement.**

Running for the EYC 2023 title was a joint decision. The idea came from one of the youth organization representatives who is actually writing these very words. After the idea of EYC had been supported by Youth City Council and accepted by the city officials, we started preparations. And by "we," I mean youth organizations representatives, young people and city officials. That culminated in a real joint effort. So, here we are, competing in the second stage of the EYC 2023 competition!

Here are steps we have taken so far:

### 1. Initial decision and development of the concept note

As mentioned earlier, the idea to apply for EYC has come from young people and youth organizations. After the general go-ahead from the city, a group of young people connected with the Youth City Council frames the main assumptions for the concept note.

Young people participated in every preparation meeting together with the city and youth organisation representatives.

What is also unique is the fact that coordination of the whole process was given away to city representatives but to a youth organisation representative and the Youth City Council. As we got further in the process, the team was getting bigger but still remained diverse.

The role of young people and youth organizations so far:

- bringing the idea to the city
- preparing the idea of the concept note
- co-authoring the concept note and the second-round application
- participation in preparatory meetings (over 30 so far)
- participation in Lublin 2030 surveys and further consultations described in Section 7
- participation in the Advisory Board
- **EYC coordinator responsible for the programme is a member of a local youth NGO and not a city official**

## 2. Preparation of EYC

After accepting our concept note, the EYC coordinator was appointed by Advisory Board members. This person was responsible for coordinating work on programme of the second-round application form. There was also another series of consultation held (see Section 7 for details).

The role of young people in this phase:

- members of the Advisory Board
- coordination of the second-round application
- members of the volunteer team
- consultations

## 3. Implementation of EYC

Each activity outlined in Section 7 has been proposed, co-proposed or at least consulted with young people. The same is true of how each activity will be implemented. It is important to mention that, apart from the EYC volunteer team, there will be many more volunteers involved. We estimate that around 500 young people will be involved in all activities during the implementation phase. They will be recruited from the volunteer teams, staff, or organization team.

The role of young people in this phase:

- members of the Advisory Board
- members of the volunteer team and the EYC Office
- members of the monitoring and evaluation team and every other management team
- recipients of all planned activities
- organizers or co-organizers of 2/3 of the programme activities

To show the role of young people and youth organizations and to expose the spirit of the application, we decided to divide the EYC activities into three (as mentioned in the concept note) areas: City for Youth, Youth for the City, Youth and the City – in our opinion, they will fully capture the meaning of this cooperation.

- **Why does the city wish to take part in the competition for the EYC 2023 title?**

Because this is going to be a one-in-a-lifetime chance for young people and youth organizations from Lublin to play a very important role in city's life, to realize their own ideas, to be partners not petitioners, to improve their position and **make a real difference**. On the other hand, the city itself can show up as a leader in youth policies and gain recognition not only in Poland but also in Eastern Europe. The ultimate outcomes are partnership, synergy and community.

- **How young people and youth organisations were involved in the process of defining motivation and key goals?**

Motivation actually comes from young people. It came up in the same way as the whole idea: it started from young people and was escalated to decision-makers, as described above. The key goals were conceived in the initial decision-making effort, in the work of the Advisory Board and in the consultation process. Young people were involved at every stage of this process.

- **Willingness to dedicate time, effort and the necessary resources as the EYC 2023 including preparation, implementation and follow-up phases.**

We are here. Despite all difficulties, the pandemic, online and offline challenges, permanent lack of time, a group of almost 20 people, members of the Advisory Board, were meeting weekly (or more often) spending long hours to bring us here. They partnered up with young people invited to consultations in this extremely difficult period not only for our city but also for our country and the world, too. We are extremely motivated. We feel like this is our time. On the other hand, our EYC 2023 efforts are part of Lublin 2030 implementation strategy. We rely on a solid and diverse management structure, a wide range of supportive stakeholders, political support, secured salaries and organizational capacities, and, last but not least, a programme full of activities that will keep us busy.

## 7. EUROPEAN YOUTH CAPITAL PROGRAMME

- **The development of the programme and involvement of young people and youth organisations in this process. How many young people and youth organisations have been involved in the development of the process? In what way? What tools were used and why? How they will continue being involved? How will the Short-Listed Candidate involve different groups of young people?**

Due to the extremely short period between receiving the official information on reaching the final stage (9 March) and the COVID-19 outbreak and lockdown in Poland (13 March), we had to completely reorganise our plans for further developments and consultations of the second-round application and went online. With hindsight, that transition was a great success. Not only did we manage to keep full involvement of the members of the Advisory Board (weekly, 2-hour meetings every Tuesday and, in a final stage, also Thursday), but we also managed to conduct a multi-stage consultation process involving both young people, their representatives in the Youth City Council and youth organizations from Lublin. That open consultation process involved also different groups of young people: pupils, students, youth organisation representatives, volunteers. The online consultation process consisted of:

- a series of open online consultation meetings with youth organizations (the total number of 21 youth organizations participated)
- a series of open consultation sessions with young people (the total number of 73 people participated)
- one-to-one online meetings with youth organizations (three meetings with three organizations)
- three online meetings with the Youth City Council members
- a series of online meetings with student organizations (five universities participated)
- 14 meetings of the Advisory Board made up of the Deputy Mayor, directors of key Lublin Municipal Office departments, representatives of NGOs and external and internal experts.
- countless number of online one-to-one working sessions

During our online meetings, we used mainly MS Teams and, in a few cases, Skype and Zoom. Each consultation meeting followed an agenda with an introductory PPT presentation. It was moderated by a person from outside the Lublin Municipal Office and the notes were taken. Most meetings were recorded.

This was all done on top of the consultations described above in concept note.

Youth organisations/institutions involved in the process:

- Youth City Council
- the youth organisation working directly on the application: Sempre a Frente Foundation
- youth organisations particularly involved in the application process (other than open consultation, e.g. work on a detailed programme): TEAM Teatrikon Foundation
- consulted youth organisations: 21
- key supporting national/European youth organisations/structures: Eurodesk Poland, Polish Council of Youth Organisations (PROM), Voices of Youth Coalition among others

During this process **we also received 49 support letters from a very wide range of partners** showing on the one hand their support and on the other our determination to become EYC 2023 (see ANNEX 6).

As we look at this process now, we consider this smooth transition in these troubled times our biggest achievement so far. We managed not only to conduct consultation in extremely unfavourable conditions but also maintained people's commitment and kept all assumed indicators.

We plan to continue our work online until the end of lockdown and pandemic, but we are prepared to keep it going online as long as necessary. Working offline may be still too risky now as there are no signals of "coming back to normal" yet.

Please, have in mind that we decided to write this application following the "added value" spirit based on the previous concept note. That is why we decided not to simply copy-paste it. However, it does not mean that the original assumptions (especially considering youth participation) have become invalid.

- **How this programme will meet key goals of the application and ensure long-term legacy of the EYC 2023?**

**Our vision is to make Lublin a Polish Youth Capital as the most youth-friendly city in Poland but also a leader in implementing youth policies not only in Poland but also in Eastern Europe.** We want to achieve this until 2030.

Some key assumptions of this visions were introduced and described previously and can be framed in three words:

- partnership
- synergy
- community

To achieve our vision, we have named our main goal as:

**To increase the social and civic participation of young people by forming a sense of belonging and synergy with the city.**

Starting with our vision and the main goal, we have identified some specific internal and external goals behind this application:

Specific internal goals (focused on the inside of the city):

- to create coherent and comprehensive city youth information system (web pages, labelling, apps, etc.)
- to open a city-owned modern youth spaces that meets the needs of young people
- to create a consistent city's youth policy structure
- to design a programme for young people – a coherent list of Lublin's offering for young people responding to specific needs, including some existing mechanisms and schemes as well as new ones (such as youth projects, cultural portfolio, voluntary service opportunities and others), developed jointly with the residents and organizations (see more in the Detailed Activities & Budget appendix).



Specific external goals (focused on city's outside environment)

- to become a leader of youth policy and dialogue between young people and decision makers in Poland
- to become Poland-first European Youth Capital – as a chance to lead the “youth change” and most youth-friendly Polish city.
- to be a “Convention Centre” for young people from inside and outside the EU: from East and West, to create chances and opportunities for international youth cooperation

Consistency of the above goals with the programme and its long-term legacy will be ensured through our implementation strategy that can be described as:

**VISION -> MAIN GOAL -> SPECIFIC GOALS -> DETAILED ACTIVITIES** approach – meaning every further and more detailed step of this application must be coherent and complementary to the previous one to create a solid, understandable, and yet detailed whole.

- **What are the structure and the focus of the proposed programme? Why? What are the main activities in the programme? Please give enough detail to understand the scope of the programme, thematic priorities, the target group etc.**

The following programme is focused and rested on three EYF policies:

- Coherence – the programme is detailed but remain aligned with the vision, main and key goals
- Credibility – the programme is realistic, i.e. implementable because it is based on credible calculations and contains a detailed and realistic budget
- Long-term commitment – each activity is designed and described as a long-term commitment for 2021-2024 and later as a part of Lublin 2030 commitment.

Our programme structure reflects the EYC vision & main goal and can be reflected through three programme areas mentioned previously in the concept note:

1. **CITY FOR YOUTH** – a wide range of **activities designed by the city for young people**.
2. **YOUTH FOR THE CITY** – **young people's contribution**: projects/initiatives designed and implemented by young people/youth organisations, engagement of volunteers in EYC preparation and implementation.
3. **YOUTH AND THE CITY** – cooperation and **partnership between the Lublin Municipal Office, young people, youth organisations and other stakeholders** in designing and implementing joint activities

**Each programme area has been assigned a different colour (purple, green, red).** It will help differentiate and easily compartmentalize all activities described both in this application and in the Detailed Activities & Budget appendix.

Additionally, to understand the concept of the programme better, each activity has been **assigned a thematic category** for better identification. The categories are:

- YOUTH PARTICIPATION & SUPPORT (YP&S)

- SPORT
- CULTURE
- EDUCATION

Each activity also has its REGIONAL (R), NATIONAL (N) or EUROPEAN (E) **dimension note** explaining the scale and scope of each event.

This application describes only some key points/ main activities of the programme grouped under the headings/categories. However, we can offer much more than that. In response to the experts feedback, we managed to prepare a detailed EYC 2023 programme section with over 70 described activities along with detailed budgets. **See Detailed Activities & Budget appendix for more details.**

If Lublin wins the EYC title, the detailed programme highlighting all activities with their brief descriptions/categories will be published, and the Guide to the European Youth Capital 2023 will be developed.

Below, we present some key activities that will be implemented under the EYC 2023 programme. This selection shows the main programme lines and tries to balance different type of events. **The listed events are not intended to be bigger than or superior to others, nor to be most important ones: they are provided to highlight some fundamental assumptions and goals behind the application: partnership, synergy, community.**

Please refer to the appendix to see all 73 proposed activities with descriptions.

## 1. CITY FOR YOUTH

### **Interactive Youth Information System** (YP&S, R, N, E)

A mobile app showing youth-friendly spots/locations and events in the city. Discounts for young people holding the Youth Lublin Card. Relevant branding system in youth-friendly places, downloadable Lublin Tourist Card, school ID and public transport ticket functionalities (when compatible with existing solutions).

### **Child and Youth Support Centre** (YP&S, R)

A place offering comprehensive assistance to kids and adolescents, often crime victims, set up with the aid of the Empowering Children Foundation. Psychological, therapeutic, medical and family support. The venue to be also adopted to police and law enforcement hearings for underaged crime victims. Open five days a week with a 24/7 helpline for the youth. It will be the fifth venue of this kind in Poland and first in eastern Poland. A joint venture project of the Lublin Municipal Office and youth organizations.

### **Night of Culture** (Culture, N, E)

Night of Culture is an annual feast of Lublin. The 2023 special edition will be dedicated to young people who will prepare the programme overlapping with the EYC. There are several hundred attractions to see and the time is limited. It is only one night. The audience is estimated at about 100,000 people, including approx. 24,000 tourists. <https://en.nockultery.pl/>

### **Programme for developing self-government of children and youth in Lublin** (YP&S, EDUCATION, R)

A three-year all-city programme to develop self-government and democracy of children and youth in 150 Lublin's primary and secondary schools: training sessions, meetings, tutoring, supporting young people's activity, study trips, inter-school exchange of best practice, developing and sharing educational materials from the programme.

### **Different Sounds Festival & Little Different Sounds** (Culture, N, E)

Different Sounds is more than just music. The youngest audiences are invited to participate in Little Different Sounds (an original educational programme which gets kids accustomed to sounds and different music genres, and which shows that music is an incredibly rich cognitive territory). The 2023 edition will be a fully professional concert series designed for children and teenagers. The festival lasts three days and attracts approximately 50,000 audience, including 22,000 tourists. <https://en.innebrzmienia.eu/about/>

### **International Youth Goalball Tournament U-19 for hearing-impaired youth** (SPORT, E)

International Youth Goalball Tournament for young people under 19 is an Olympic sports discipline for people with hearing disabilities. The tournament will host sports teams from Poland and abroad (Ukraine, Hungary, Romania, Denmark, and Sweden).

### **Carnaval Sztukmistrzów** (New Circus Festival) (Culture, E)

A world-renowned festival of the new circus and theatre art taking place since 2008 in the urban space of Lublin. During this free event, the streets of the city come alive thanks to street artists, performances, and workshop sessions for popular juggling disciplines. As part of the special 2023 edition dedicated to young people, a youth group representative will be invited to sit on the jury of the busker competition. The event lasts four days. The audience is around 200,000 people, including 80,000 tourists. <https://en.sztukmistrze.eu/idea/>

### **Lublin Basket Cup** (SPORT, N, E)

Basketball international tournament for young people from Lublin and its partner cities. The tournament will have two sport clubs from Lublin, two from Poland and eight from Lublin's partner cities. The city will cover board and accommodation costs for the players.

### **Nationwide Erasmus Olympic Games** (SPORT, N, E)

Nationwide Olympic Games for Erasmus students. The Olympics will be divided into indoor and outdoor sports disciplines throughout the year.

### **Portable audio induction loop systems** (YP&S)

Ensuring full participation in EYC events for people with hearing loss and hearing impairment. Purchase and calibration of two portable audio induction loop systems.

## **2. YOUTH FOR THE CITY**

### **Youth City Council Award** (YP&S, N)

An award for outstanding initiatives intended for the youth presented by the Youth City Council of Lublin. In 2023 there will be a special edition of the award to honour individuals who are the greatest advocates of youth activities from Lublin, Poland, and Europe.

### **International Youth Exchange and Train the Trainer events** (YP&S, Education, E)

International youth projects carried out by Lublin-based youth organisations in cooperation with international partners within Erasmus+ Programme Action 1. We expect at least 10 projects in 2023 alone.

### **City Birthday** (YP&S, R)

Special events organised by young people on 15 August 2023 to commemorate the anniversary of incorporation of Lublin as a city. The event will have a birthday-like form.

### **EYC Voluntary Service** (YP&S, EDUCATION, R)

Special activities for young people who can engage in a year-round programme and take part in major events through voluntary work. The goal is also to promote the idea of voluntary work among the youth in general. At the end of the year, there is going to be a

special Volunteers Gala to reward the most active and involved volunteers. We plan to engage over 200 young people in different voluntary activities throughout a year.

#### **Global Village (EDUCATION, R, E)**

Regular series of events taking place on the main city square in Lublin. AIESEC volunteers who came to Lublin will talk about their countries and culture and prepare their local food. Erasmus students could also be invited to this event. It is aimed to increase cultural awareness and tolerance among residents.

#### **Zwierciadła (Mirrors) Youth Theatre Festival (CULTURE, R)**

Zwierciadła is a three-day theatre festival organized by the students of Jan Hetman Zamoyski High School in Lublin, their parents, and teachers. Youth theatre groups from the whole region take part in the festival and are assessed by a professional jury.

Zwierciadła is just one but great example of a grassroots youth initiative. See the appendix for more details.

### **3. YOUTH AND THE CITY**

#### **Youth Information and Development Centre (YP&S, R)**

Upgrading the existing centre: a place offering information on education, work, volunteering, and advisory services for the youth. Youth information, cooperation within a structured dialogue, workshop on youth policy, meetings with decision makers, opportunities to get engaged in local and international youth projects. Full time professional Eurodesk and Erasmus+ consultant and career advisor available.

#### **Urban Youth Activator (YP&S, R)**

A system of mini grants for the pursuit of social and civic youth initiatives. Around 80 initiatives carried out by informal youth groups, pupils, and students, will be funded at between 250 to 1,250 EUR each.

#### **Youth Spaces (YP&S, R)**

Site on the map of Lublin created by the young for the young and co-led by the young. It will be a network of locations, such as schools, public libraries, cultural institutions, or the city hall. The rules and the programme for Youth Spaces will be designed by young people and will cover meetings, workshop sessions, debates, and seminars. We expect to create a network of at least 15 youth sites.

#### **European Youth Week 2023 (YP&S, E, R)**

Every two years, the European Commission celebrates the first week of May as the European Youth Week. In 2023 we want to hold a very special celebration in Lublin – the European Youth Capital. Together with youth organizations, Eurodesk and Erasmus+ regional points, we are going to make 2023 a special year for young people: a youth stage in Plac Litewski, mobile European information points around the city, open workshop sessions in the Youth Information and Development Centre are but a small part of these youthful celebrations.

#### **Open tolerance and climate programme (EDUCATION, R)**

A series of open workshop sessions and meetings designed and led by independent trainers from local and national NGOs.

There will be two separate programmes focused on:

- Widely understood **tolerance**: cultural diversity, acceptance, immigrants, tolerance attitude, human rights, gender equality
- **Climate**: climate change, threats to humanity, earth and air pollution, eco-friendly solutions, zero-waste

Each programme will contain informal educational tools: open-air workshop, case studies, meetings with experts, etc. Each programme will last about 36 hours with at least two groups. If necessary, the workshop sessions can be held in English.

**International Disabled Art Festival (CULTURE, E)**

The festival will be an international event featuring talents in dance, theatre, and handicraft. The festival will attract a professional and renowned artist who can support a career of young artists.

**European Parliament Simulation (YP&S, R)**

EP Assembly simulation and training carried out for young people with the aid of Lublin counsellors. A regional all-day activity with the culmination point of mock EP assembly in the Lublin City Council hall with an honorary guest, a regional MEP.

**Lublin e-sport Tournament (SPORT, R)**

Computer games tournament for young Lubliners combined with traditional forms of sport, e.g. rowing ergometers, streetball, etc. The tournament will cover electronic sports and disciplines popular among Lubliners: football (FIFA), basketball (NBA), hockey (NHL), American football (NFL), car races, and cycling races with trainers. The games will be transmitted online.

**Youth Culture Gala (CULTURE, R)**

An event intended to award young people active in the field of culture. During the gala, awards will be presented to both young Lublin residents particularly engaged in the city's cultural life and individuals or institutions supporting such activities.

**Meeting of Styles (CULTURE, E)**

The International Youth Festival of Graffiti Art alluding to the German Wall Street Meeting Festival. The main idea of the event is to show off graffiti as one of burgeoning fields of art but also to allow young people to display their talents. It will be held in Lublin because of EYC 2023.

**Lublin School for Young Leaders (YP&S, EDUCATION, R)**

A training series for young people intended to develop their social competence and support their public and civic activity. At least 20 young people are expected to take part in each edition (throughout the school year). One series of the leadership training will cover at least seven workshop sessions on leader competence, teamwork, initiatives and the development of personal competences.

**Summer Student Zone (Education, R)**

A summer cinema, art galleries, museums, meeting places, coworking spaces, relax zones, and discussion panels on topics that are eating young people.

**Unity in Diversity (EDUCATION, R)**

Implementing the Unity in Diversity programme with AIESEC. The core activity is classes with foreign volunteers based on the UN Sustainable Development Goals regarding tolerance in kindergartens, primary schools, high schools, and NGOs. Volunteers talk about their countries and teach the language.

**Let's make Trututu – Educational programme: the young teach younger (EDUCATION, R)**

The project will be implemented by the RTru Informal Group in cooperation with cultural and educational institutions operating in Lublin and the region. The project promotes education in action and develops the idea of “young teach younger”, in which young people from the

neighbourhood aged 16+ share their skills and talents on a voluntary basis with younger project participants in cooperation with the project organisers.

- **How does this programme promote European identity and is linked with European (youth) policies including the policies of the European Youth Forum? How it will attract (young) people from Europe to come to the city? What current European themes will be touched upon through the proposed programme?**

Many researches show that the economic crisis that has followed the COVID-19 pandemic and the lock-down of many national economies are going to strike many society groups. Probably the economically weakest group, young people, can be among them. In that case, implementing the EU youth goals and priorities seem to be more relevant than ever before.

Our programme meets the following EU strategies/assumptions/priorities:

### **1. According to EU Youth Strategy 2019-2027 guiding principles:**

- Equality, non-discrimination, inclusion

There will be equal access to all activities in the programme for all young people regardless of race, economic and social background, disabilities, gender, and beliefs. All activities will be:

- accessible to people with disabilities
- free of charge
- advertised/described in Polish, English and optionally Ukrainian
- free from any form of religious teaching or faith conversion
- eco-friendly to the greatest extent possible

- Participation

Due to its design and consultation process, implementation will be led by young people themselves (as stated in key assumptions and programme areas). EYC activities will be designed to untap the full potential and encourage participation of young people – as inventors and implementers but also as participants not only spectators.

- Global, European, national, regional, and local dimension

Our priority is for the EYC activities to be tailored to different target groups and cover European, regional, and national dimensions. Each activity will be assigned a category to make it stand out in the programme that will cover all the dimensions.

### **2. According to the European Youth Forum key assumptions:**

- Youth participation – as mentioned above
- Joint decision-making

Understood as involving young people in the process of preparing and implementing the programme also at the executive and decision-making level. This is described in detail in Section 10.

- European dimension – described and labelled per specific activities

### 3. According to the European Youth Forum priorities:

- Greater youth participation
- Stronger youth organisations
- Youth autonomy and inclusion

See Section 10 for more details.

The following additional EU policies/goals are reflected in specific programme activities:

- greener Europe (especially the climate change programme)
- youth and labour market (School for Young Leaders)
- ageing of society (intergenerational meetings)
- gender equality and LGBTQ rights policy (resulting in equal access to all EYC 2023 events for all groups subjected to discrimination + Tolerance programme)

- **What are examples of innovative activities or initiatives that would differentiate the candidacy and would bring added the value to the European Youth Capital title?**

The biggest strengths of our application surface when you consider it as a coherent whole. Referring to the activities mentioned above and in Detailed Activities & Budget, the following, in our opinion are the fundamental differentiating factors:

- programme selection and clear labelling
- well-balanced activities (thematic areas and dimension)
- numerous activities for young people with disabilities
- high-profile renown cultural events
- wide range of programme options (over 70) and target groups
- online and IT events (IT Upland, Hackathon, e-sport tournament)

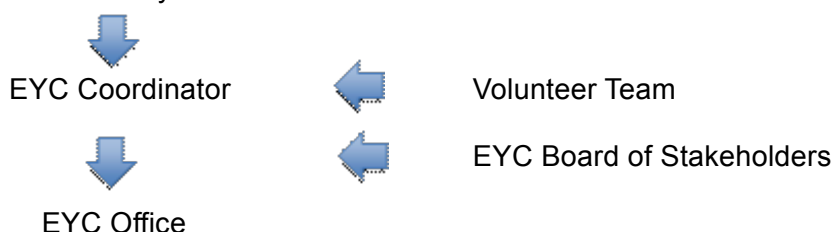
### 8. MANAGEMENT

- **What will be the governing, decision-making and implementation (technical office) structures of the proposed EYC 2023? What will be the composition of these structures? What will be the role of youth organisations and young people within these structures?**

We consider the management structure proposed in the concept note as most efficient and sufficient. Therefore, we decided to rely on its main structure and assumptions in the following application.

EYC 2023 will be managed in line with the internal regulations on project management in place in the Lublin Municipal Office. The simplified management structure will be as follows:

EYC Advisory Board



Body	Members	Functions
EYC Advisory Board	nine members: three municipal office, three young people, three youth organisations	Creating strategy, making key decisions, supreme control of the process, hiring/ dismissing coordinator. Founded in November 2019 at the beginning of the process.
EYC Coordinator	Voted by the Advisory Board: youth organization representative Mateusz Malyska	Coordination of each phase of EYC implementation, risk management, overall management. Reporting and part of the Advisory Board
EYC Office	six people: two municipality, two young people, two youth organisations	Supporting Coordinator, managing volunteer team, implementing programme and strategy. Organizational and administrative role. Reporting do Coordinator.
EYC Volunteer Team	Up to 50 recruited volunteers + approx. 400 volunteers dedicated to planned activities. There will be two separate volunteers dedicated structures described in Section 7 and attachment (detailed programme)	Supporting the EYC Coordinator and the office. Reporting to assigned office member or event coordinator.
EYC Board of Stakeholders	20+ members: a wide range of stakeholder representatives: coalition of youth organisations, local business, youth bodies, Youth Council, representatives of local community, representatives of Advisory Board and EYC Office.	Will be launched after winning the EYC 2023 title. Advisory and consultative voice. No right to make rightful decisions but to express opinion and suggest directions.

- **How the decision power will be implemented? Who will have the power to make the final decision on different aspects of the European Youth Capital year?**

All final decisions in the Lublin Municipal Office are with the mayor's remit. Each draft city budget is submitted by the mayor and voted by the Lublin City Council. Within the EYC management structure, final decision are made by the Advisory Board and the EYC Coordinator (by vote).

- **What will be the relationship between the established structures? What coordination mechanisms will be put in place?**

This is explained in the table and diagram above. Mayor of Lublin remains superior to the presented structure.

- **How the voice of young people from marginalized and disadvantaged groups of society will be ensured within these structures?**

As shown in the table above, each managing and supporting body have youth and youth organization representatives on board; they have the same decision-making rights as other members of these bodies.

- **Cooperation with any supporting youth structures at the local, regional and national and European levels (e.g. Member Organisations of the European Youth Forum, National Youth Councils or International Youth Organisations). To what extent this cooperation is already taking place and how it will be**



## **advanced? Will these supporting youth structures from different levels be involved the structures created to run the EYC 2023?**

At this stage we cooperate with the following Polish youth structures:

### **PROM (Polish Council of Youth Organizations)**

An agreement has been concluded between PROM and Lublin representatives on joint communication efforts to support Lublin in running for Poland-first EYC. PROM also sent us a letter of support and will be involved in some parts of the EYC 2023 programme, e.g. the EYF statutory meeting to be held in Lublin and in drafting the youth policy document in Lublin. In the nearest future, we plan to organize a joint press conference to communicate our cooperation to the general public. PROM is a member of the European Youth Forum.

### **Eurodesk Poland**

Eurodesk Poland has been supporting our efforts from the very beginning. All applications have been prepared in cooperation with the local Eurodesk Information Point, and we have also received their letter of support. In the future, we plan to organize the 2023 national Eurodesk meeting in Lublin. Also, Eurodesk consultants will play an important role in European Youth Week celebrations.

### **Youth Voice Coalition**

A nationwide coalition of youth organizations (over a dozen) with one youth organization from Lublin in the network enabling cooperation with the structure. We plan to cooperate in EP Assembly Simulations, share experts and, by courtesy of the coalition, we will be able to invite some MEPs to our 2021-2023 events.

### **Lublin Youth City Council and others**

The cooperation with the Lublin Youth City Council and its key commitment to the process has been described in previous sections. Thanks to this cooperation, we have also enlisted support of numerous youth structures from Poland.

Both in our external cooperation and internal management structures, we will provide gender, social, and group (young people, youth organizations, decision makers, municipality representatives) balance by creating and implementing equality mechanisms.

- **What kind of cooperation is foreseen with the previous, current and upcoming EYCs?**

In 2023 we want to organize a Best Practice Forum with the representatives of previous EYC cities, candidates, and future candidates. We believe that sharing information and knowledge and simple networking will take the EYC title to another level and create a huge added value for future youth capitals. We believe that such meetings could be even an obligatory part of each EYC celebrations and should take place annually.

Apart from that, we have already reached out for some of the past winners and candidates to discuss best practice, learn from mistakes, and try to build a positive atmosphere around our application.

## **9. COMMUNICATIONS AND OUTREACH**

- **What is the overall planned communications message for the EYC 2023?**

For overall visual communication and main message, please see the **attached Visual Brand Identity** where the entire visual identity context of EYC 2023 is presented. We wanted to have this prepared in order to show our commitment to the process. Yet, the design/graphics are subject to discussions and change.

The main communication message/slogan is **Lublin is YOUth**. In our opinion, it fully conveys both our understanding of the EYC idea and reflects the actual organization process behind EYC. We consider this message universal, multidimensional, and understandable for all target groups. That is why we decided to use it as a strong and clear communication message.

- **What are different target groups of the proposed communication strategy? Please keep in mind local, regional, national and European levels.**

We prefer a holistic attitude, and the way we think about EYC 2023 embraces as many target groups as possible because Lublin is YOUth.

Main target groups:

1. Local: young people aged 10-30, youth organizations, young people with disabilities and reduced opportunities, decision makers, youth workers, public institutions, NGOs (other than youth organizations) city residents, universities, schools, children, parents
2. Regional: young people aged 10-30, youth organizations, young people with disabilities and reduced opportunities, regional youth city councils, decision makers, youth workers, NGOs, public institutions, including schools
3. National: young people aged 10-30, governmental institutions, partner cities and their young residents, decision makers at the national level, youth city councils, national youth organizations, networks of youth organizations (Eurodesk, Polish Council of Youth Organizations), universities
4. European: EC, EU institutions (Eurodesk, Erasmus+, EYF), Lublin partner cities (above 20), MEPs, European youth networks, youth portal.

To make it easier to match target groups with specific activities, all of them have been labelled (Regional, National, European) – see Section 7 and the appendix.

- **What communication tools will be used to reach diverse audience? Why particular tools have been chosen?**

Main communication channels and tools:

- Youth organization channels: FB, Instagram, websites, etc.
- Youth Information System – we plan to use the youth app designed during the 2021-2023 preparation period as an important communication tool intended for young people
- City channel: all available city channels headed by the Lublin's official website lublin.eu, Facebook and Instagram city profiles (dozens of thousands of followers), municipal institutions, participating in programme profiles/websites (another few dozens of thousands of followers)
- National and international organizations such as the Polish Youth Organization Council, Eurodesk, Erasmus+, the Union of Polish Metropolises, the Union of Polish Universities, Eurocities, EuniverCities, XARXA FP
- Youthportal

Apart from online channels, we will seek the support of “traditional” communication tools: in-bus advertisement, billboards, banners, video commercials, posters, visual displays, wall banners, roll-ups, leaflets, and many others

- **Commitment to use the official EYC logo as a part of visual identity of the EYC 2023.**

We are fully committed to cooperate with the European Youth Forum in creating the final visual identity for EYC 2023 including the obligatory use of the official EYC 2023 logo.

## 10. PREPARATION FOR THE EUROPEAN YOUTH CAPITAL

- **What are the different stages in the preparation process leading to the EYC 2023?**

As mentioned in Section 6, we divided the process into three phases with the following central elements:

### 1. Initial decision and development of the concept note

- initial decision
- appointment of the Advisory Board & first meetings
- creating youth participation structure and management structure
- first consultations & support letters
- concept note

### 2. Preparation of EYC (second-round application)

- Advisory Board meetings
- Coordinator appointed
- Management structure implementation
- consultation process
- constructing supporting network (letters of support)
- second round application + budgeting and risk assessment

### 2. Implementation of EYC (if winning the title)

- detailed timetable of implementation
- yearly budgeting for 2021-2023
- milestones + monitoring processes
- updating of management structure
- budget monitoring
- one by one implementation of activities from the programme (starting from 2021)

- **What are the key things that will be done in 2021 and 2022 to successfully kick off and implement the EYC 2023?**

For us, EYC 2023 starts in 2021 as explained in other sections. We approach EYC 2023 as a long-term process and not as a one-timer. That is why we have prepared a detailed programme and budget (see the appendix) and will start to implement its elements step by step as from 2021, so the year 2023 we see the climax and not the beginning of the process.

- **How the Short-Listed Candidate is planning build the capacity of the youth sector to successfully take part in and contribute to the implementation of the EYC 2023?**

We have already done some of it. The question is how to make it sustainable. During previous months, we built a wide coalition of youth organizations, national and European networks supporting our candidacy (see the letters of support). We have agreed with some of the major youth networks (Eurodesk, PROM) to cooperate in this process and to host their statutory meetings and more in Lublin (as a token of confidence). We have placed youth organization representatives into each level of the EYC management structure and have also made the Youth City Council the main driver and “helmsman” of this process. To maintain all this positive energy accumulated over the previous months, we want to start to act immediately. The way we built this programme enables us to put the energy into action starting from 2021 so all involved parties have a feeling of something real happening: a real

change, real impact and not just some vague possibility in 2023. We are going to make the best of this advantage.

- **How the Short-Listed Candidate is planning build the capacity of the technical office implementing the EYC 2023?**

On the one hand, we rely on the implemented management scheme outlined in the concept note which has been working fine so far. On the other, there is the whole municipality structure behind us with its financial support (we do not need any extra money for salaries, rent, facilities etc.), organizational and technical capacity described in this application, which gives us a sense of security and stability. There is also considerable experience in organizing international events, and there is modern city infrastructure at our disposal.

## 11. EVALUATION

- **Who will carry out the evaluation?**

We plan a three-way evaluation:

1. Internal financial and organizational evaluation – led by the Financial and Control Department of the Lublin Municipal Office
2. Programme evaluation led by the Advisory Board and coordinator with the focus on goals, priorities, and programme implementation
3. External evaluation led by youth organizations and young people – online surveys, satisfaction surveys, change surveys

- **What will the role of young people and youth organisations in the evaluation process?**

Young people will entirely participate in evaluations 2 and 3 as members of the Advisory Board and all other bodies and structures involved in evaluation process (see Section 8); extra evaluators will be young people participating in activities (3).

- **The timeline of the evaluation, including updates of the state for the European Youth Forum?**

1. Financial evaluation – yearly 2021-2023 + final evaluation 2024
2. Programme evaluation: ongoing 2021-2023 + deepen reports every six months and final report 2024
3. External youth evaluation: yearly 2021-2023, ongoing 2023 + final evaluation end of 2023/early 2024

- **What will be the scope and the format of the evaluation? What information the city will monitor?**

1. Financial evaluation – financial documents and expenditure transparency
2. Programme evaluation: meeting the key and specific yearly goals, implementation of every part of the programme, implementation stand
3. External youth evaluation: satisfaction of youth participation, impact on young people and level of inclusion + a real change effect (If and how EYC 2023 influenced my life)

- **How will the results be disseminated?**

First of all, we are going to draw up an **understandable and user-friendly evaluation report** showing the impact of EYC on the city and young people. We intend it to be an encouragement for other cities to empower young people, a promotion of EYC and of the city of Lublin. The report will be published online as shown below, but also some hard copies will be shared with the most important EYC supporters – all cities and institutions that submitted their letters of support. This will be our way to say “thank you”. We also hope that

they will decide to publish the report to generate new results dissemination channels.

Here are other main dissemination platforms:

- Youth organizations channels: FB, Instagram profiles, websites, etc.
- Youth Information System – we plan to use the youth app designed during the 2021-2023 preparations for both evaluation (online surveys for young people) and for the dissemination process (news feed)
- City channel: all available city channels headed by the Lublin’s official website lublin.eu, Facebook and Instagram city profiles (dozens of thousands of followers), municipal institutions, participating in programme profiles/websites (another few dozens of thousands of followers)
- National and international organizations such as the Polish Youth Organization Council, Eurodesk, Erasmus+, the Union of Polish Metropolises, the Union of Polish Universities, Eurocities, EuniverCities, XARXA FP

## 12. IMPACT AND LONG-TERM LEGACY

- **What will be the immediate effects of the EYC 2023 on the city and its young people (approximately one year after hosting the title)?**

Immediate, most important, and measurable effects having an impact on the situation of young people:

- youth policy strategy
- pioneer youth information system (youth app)
- designed budget line for youth initiatives
- youth spaces (15 altogether)
- Child&Youth Support Centre
- Youth Information and Development Centre
- Recognition for young people impact and importance to the city
- + all the “soft” impact that will be measured regularly during the 2021-2024 period.

- **What will be the legacy of the EYC 2023 for the city and its young people in at least five years after the city hosted the title (including in terms of urban development)?**

- developed youth information system
- easy access to information for young people
- plenty of local youth initiatives run by young people
- designated budget line for youth initiatives
- implemented youth policy strategy coherent with main city strategy documents
- Youth City Council recognized as an important and real advisory body to the Lublin City Council and the Mayor of Lublin
- Strong position of Lublin as a national leader in implementing youth policies
- Well-developed partnership between the city and youth organizations
- Developed partnerships on national and European level between Lublin and youth networks/ organizations, public bodies, and EU institutions

- **How this legacy will be incorporated in the long-term vision of the city development?**

All the city’s effort to become EYC 2023 is also part of our Lublin 2030 strategy, which offers important room to youth policy. It is in our best interest to fully use this possibility to improve the overall strategy on youth policy by smooth integration of the EYC process with the Lublin 2030 process and making them coherent. We adopted this way of thinking already in November 2019 and try to make both processes converge as much as possible (we described this process also in the concept note).

- **What are the plans for sustaining youth related activities beyond the year of the EYC 2023?**

One of the main and early assumptions we made is to continue most of the EYC activities far beyond 2023. This is the way we think: bring most of the activities to the implementation phase as soon as possible. We are going to start in 2021 and continue until 2023 to celebrate the culminating moment – the real youth celebration year. By that time, our planned activities will have been already well-structured and well-positioned within the city budget. Since they will not be only one-timers, it will be natural for them to continue. All in all, some limited portion of the annual city budget assigned to our initiatives will give us a great advantage in the near future.

- **How this legacy will be linked with the European dimension? What this legacy will bring to other cities across Europe?**

We will bring in joy and youth power! Seriously speaking, the European dimension is very important to us. We have already demonstrated that: we have received over 15 letters of support from our partner cities across Europe. A meeting of EYC past winners and potential candidates will be one of more important events of 2023. Additionally, we plan to organize a 2012 working meeting bringing together representatives of some previous EYC to share their knowledge and experience. If we win, we will also be happy to share it with others. We hope that EYC meetings will become regular (annual) after 2023, which will boost the EYC prestige even more. And this will be our solid and measurable legacy.

- **How one will monitor and evaluate the proposed long-term legacy?**

All the application process is a part of “the bigger picture” attitude of the city of Lublin and is a part of the Lublin 2030 strategy. It means that we want and will need to control, monitor, and evaluate the legacy and impact of EYC at least until 2030. We will use the structure and channels described in Section 11.

### 13. A. BUDGET INDICATIONS

- **Which part of the budget, to which the municipality is committing to, is the recurring municipal budget for youth activities and which represents an increase linked to EYC 2023?**

Based on the concept note feedback, we have prepared a detailed EYC budget with over 70 activities and a clear budget itemization. Please, see the **Detailed Activities & Budget appendix** where the budgetary funding is explained and distributed over the 2021-2023 period.

The overall budget of EYC 2023 is EUR 6 269 270,00 of which EUR 2 939 272,00 are new funds dedicated to EYC 2023. **The other part also refers specifically to the EYC 2023 activities, but it comes from internal budget transfers.**

- **What is the fund-raising strategy to seek support from private donors? What is the plan for involving private donors in the event?**

Over the last two months, we have had to revise our way of thinking about the EYC budget completely. Because of the pandemic, we have not been able to keep the private sector input as some key partners have withdrawn or have held back their financial support due to financial uncertainty. That is why we were forced to revisit the whole budget and decided to rely mostly on public money, which, in the time of uncertainty, gives us sense of security and stability. We consider it a responsible move showing our prudent attitude and commitment to deliver accurate calculations based on solid foundations.

For the time being, we cannot predict the contribution of future external partners, and this would be unfair to make ungrounded predictions on their possible engagement. We need to wait until the end of the pandemic and try to understand its consequences (especially economic) to be in a position to responsibly adapt the existing fund-raising strategy to the (potentially) completely new situation. We have some budget secured and accepted by the mayor, and this is an excellent starting point to any after-pandemic fund-raising activities.

- **Have the public sector already voted on or made financial commitment to support the EYC 2023? If not, when they will do so? Are there any commitments from the private sector (please provide evidence in the annex)? If not existing yet, is there a fund-raising strategy to seek the support from the private sector?**

The Lublin City Council adopted a resolution accepting the city's financial commitment and general involvement in EYC preparation. The resolution was adopted on 23 April 2020 and is attached to this application.

Mayor of Lublin Krzysztof Żuk participated in the Advisory Board meeting when the financial commitment was discussed and accepted it.

The fundraising situation is described above.

- **Budget for the title year.**

We assume that the Detailed Activities & Budget appendix clarifies not only the overall operating budget but also its breakdown and details. Please, refer to the appendix and tables below. Salaries, office, and administration costs are covered by the Lublin Municipality and already budgeted for in different budgetary items not related to EYC costs (the Lublin Municipality is not going to hire new personnel for the EYC process). The municipal personnel responsible for implementing EYC 2023 will be officially appointed to work on the EYC 2023 team. That is why there is no corresponding expense in Table 3 (Salaries, office...).

Total <b>income</b> to cover operating expenditure (EUR)	From the public sector (EUR)	From the public sector (%)	From the private sector (EUR)	From the private sector (%)
6,269,270.00	5,631,770,00	89.8	637,500.00	10.2

What is the breakdown of the **income** to be received from the public sector to cover operating expenditure? Please fill in the table below:

Income from the public sector to cover operating expenditure	EUR	%
EU	1,000,000.00	16
National Government	500,000.00	8
Regional Government	100,000.00	1.6
Municipality	4,460,270.00	71.1
Other	209,000.00	3.3

<b>Total:</b>	6,269,270.00	100
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Please provide a breakdown of the **operating expenditure**, by filling in the table below:

Programme expenditure (EUR and %) <sup>4</sup>	Communications and outreach (EUR and %)	Salaries, office, administration (EUR and %)	Other (please specify) (EUR and %)	Total of the operating expenditure
6,124,770.00 97.65%	144,500.00 2.35%	0.00	0.00	6,269,270.00 100%

Please provide a breakdown of the **capital expenditure (physical assets such as building renovation, new constructions etc.)**, by filling in the table below:

Income from the public sector to cover operating expenditure	EUR	%
EU	50,000.00	50
National Government	0.00	0
Regional Government	0.00	0
Municipality	50,000.00	50
Other	0.00	0
<b>Total:</b>	100,000.00	100

### 13. B. EUROPEAN YOUTH FORUM'S STATUTORY MEETING

By accepting the European Youth Capital 2023 title, the Awarded City commits to host the European Youth Forum's Statutory Meeting<sup>5</sup> together with the European Youth Capital Award Ceremony<sup>6</sup>. The Short-Listed Candidate is asked to provide a brief overview of the capacity to host such event in terms of possible contribution with resources, income and allocation bearing in mind that the costs of organising and hosting the Statutory Meeting including the Award Ceremony are shared with the European Youth Forum as follows and taking into consideration the guiding notes on how to organize a General Assembly that can be found in the link here: [https://www.youthforum.org/sites/default/files/page-pdfs/How%20to%20organise%20a%20General%20Assembly\\_General.pdf](https://www.youthforum.org/sites/default/files/page-pdfs/How%20to%20organise%20a%20General%20Assembly_General.pdf)

- The Awarded City shall bear and pay directly to the relevant service providers all local costs linked to the organisation of the Statutory Meeting and the Award Ceremony, including but not limited to, accommodation of all the European Youth Forum's Member Delegates and Guests, local transport services, venue and meeting rooms, lightening, stage design, decoration, sound and video, speaker and special guests, entertainment.
- The European Youth Forum shall bear the travel costs for the Member Delegates and Guests attending the Statutory Meeting and the Award Ceremony.

<sup>4</sup> Please also provide a detailed programme expenditure in a separate table (can be added to the Annex).

<sup>5</sup> Statutory Meeting means either the Council of Members meeting or the General Assembly meeting of the European Youth Forum. The Council of Members meeting takes place two times a year (spring and autumn) during two (2) full calendar days; the General Assembly takes place every two (2) years during three (3) full calendar days. The EYC 2023 shall host European Youth Forum's General Assembly in November 2022.

<sup>6</sup> Award Ceremony means the European Youth Capital Award Ceremony during which the Award is granted to the selected Short-Listed Candidate applying in that year's competition.



- The European Youth Forum shall bear all the travel, accommodation and other costs for the Extra Delegates attending the Statutory Meeting and the Award Ceremony as well as staff and the Board of the European Youth Forum.
- The Application Fee collected by the European Youth Forum from the applicants of the given year, will be used as a contribution to the organisation of the European Capital Award Ceremony.

The city of Lublin declares full cooperation in preparing, co-organizing, and conducting the EYF 2023 statutory meeting. The city's capacity and our vast experience in organizing large scale events have been described in detail in Sections 1&2. All the public infrastructure listed therein is potentially capable of hosting the meeting. All the details will be discussed between the city of Lublin officials and EYF representatives. All relevant financial commitments will be shown in the budget if the EYC 2023 title is awarded to Lublin.

#### 14. CONTINGENCY PLANNING

- **What are the assessed risks regarding the proposed EYC 2023 project? What steps will be taken to mitigate these risks? Please elaborate specifically on the impact of a possible political change on the local or national level and the political support for the EYC 2023.**

We did our best to minimize possible risk and create the most precise, specific, and detailed application possible in this turbulent period. When we think about possible risks, there are three considerable and probable risks that may occur:

- financial crisis due to the COVID-19 pandemic that will seriously affect the city budget

Aware of the upcoming crisis and pandemic, we had submitted the application in advance to the Lublin City Council and the mayor for acceptance. Also, our budget is calculated very carefully and in detail and any changes caused by the current situation have been made. It might be not the best possible budget (e.g. small private sector share) but a realistic one and the best we can have as it relies on the solid ground of public funds (the overall EYC budget remains relatively small compared to the city budget, which makes it even more realistic even if the city becomes economically disadvantaged)

- lack of other stakeholders participating in the budget beyond the Lublin Municipality

As discussed in Section 13, we need to be clear that at this moment the private sector is almost impossible to get involved financially. We stand on a solid public money ground and will resume talks with our potential (and previous) financial partners as soon as possible.

- change of political support for EYC 2023

Fortunately, this threat is next to impossible. The upcoming local election is in late 2023, the current city mayor is very popular (has been in the office since 2010) and has a very stable support in the city council. There would have been a real political earthquake to reverse this. What is most important, we have a strong support of both the mayor and the Lublin City Council.

- **What are the strengths of the proposed EYC 2023 project that would contribute to the feasibility to implement the Capital year successfully?**

- the EYC process is already supported by the Lublin City Council (see the relevant council resolution attached)
- the EYC budget is based mostly on public money, which makes it more secure and predictable in uncertain times

- all salaries and additional costs are already budgeted for in the city budget for upcoming years
- a strong support from the local government with the mayor and deputy mayor participating in Advisory Board meetings
- information campaign on Lublin's EYC efforts started in April 2020 – it shows the importance of the title to the city officials
- a wide national and international support from different stakeholders (Polish cities, partner cities, local governments, public bodies, officials, youth organizations, associations; over 30 different supporters – see the letters of support. This shows the scale of preparation, too
- a detailed and well-structured budget for 2021-2023 with precise items and descriptions – over 70 initiatives showing that we care and are ready to win the title
- implementation of the specific and multi-stage consultation process in the time of pandemic – showing our will to act even in the very demanding and changing environment
- a very low risk of a political shift that could affect the implementation of the project

**15. ANNEXES** – please include the following:

ANNEX I: Written proof of the town or city's interest in running for EYC 2023 (to be signed by the head of executive of the municipal authority).
ANNEX II: A signed and stamped statement of support by an independent local or regional youth council. If no local youth council exists, a relevant coalition of local youth NGOs should support the application with the municipality, in written form.
ANNEX III: A general presentation of the EYC 2023 Short-Listed City and its proposals, to be published on the official website of the European Youth Forum. Format: maximum 2 pages long designed PDF document, in English and including a brief summary.
ANNEX IV: <b>Colliers Report Lublin 2020</b> – a complex and detailed information on city potential including maps.
ANNEX V: A proof of the bank transfer of the application fee of €700, to the Youth Forum bank account details provided below.
ANNEX VI: <b>Letters of support. 49 letters of support</b> (some in PL with EN translation)
ANNEX VII: <b>Detailed Activities &amp; Budget</b> in .xlsx and .pdf formats
ANNEX VIII: <b>Visual Brand Identity</b>
ANNEX IX: <b>Lublin City Council Resolution</b>

**EUROPEAN YOUTH FORUM BANK DETAILS**

Name of Bank	ING bank Marnix Business Branch
Address of bank	1, rue du Trône 1000 BRUXELLES BELGIUM
SWIFT or BIC code	BBRUBEBB
Account number	375-1009152-43
IBAN	BE66 3751 0091 5243

[www.europeanyouthcapital.org](http://www.europeanyouthcapital.org)