



PROVINCIA DI FERRARA

Moving forward from protection to management of cultural heritage

Ferrara, 8th October 2013
Sala dei Comuni, Castello Estense

Program:

- 08.30 – 09.00 *Registration*
- 09.00 – 09.15 *Welcome*
Ms **Marcella Zappaterra**, President of Province of Ferrara
Mr **László Habis**, Mayor of Eger, Lead Partner of the HERMAN project
- 09.15 – 9.30 *Preservation and urban requalification in Emilia Romagna region*
Mr **Piero Orlandi**, IBC – Institute for arts, culture and natural resources, Emilia Romagna Region
- 09.30 - 09.55 *Historical Urban Landscape (HUL) in making*
Mr **Jukka Jokilehto**, University of Nova Gorica and Special Advisor of Director-General of ICCROM
- 09.55 - 10.20 *The issues related to the application of the HUL recommendation to the World Heritage Cities*
Mr **Daniele Pini**, University of Ferrara
- 10.20 – 10.40 *Managing Historical Urban Landscapes: a possible approach*
Viviana Martini, University of Nova Gorica
- 10.40 – 11.10 *Coffee Break*
- 11.10 – 11.30 *Relevance of the HUL approach for the HERMAN project*
Mr **Gábor Soós**, Gyula Forster - National Centre for Cultural Heritage Management
- 11.30 – 12.00 *Questions and Answers*
- 12.00 – 13.00 **Press Conference**
- 13.00 – 14.30 *Buffet lunch*
- 14.30 – 14.45 *The results of the SUSTCULT project from the HUL approach point of view*
Mr **Marco Acri**, Marco Polo System and University of Nova Gorica
- 14.45 – 15.30 *The challenges addressed by the HERMAN pilot projects:*
- Adoption of the Monumentenwacht system in Hungary*
The monument talking pilot
Mr **Attila Králl**, Forster Centre
- The talking walls. A system for the valorization of the cultural heritage*
Mr **Luca Lanzoni**, Comune di Ravenna



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