

Management of Cultural Heritage in the Central Europe Area (HERMAN)

Launching Event

Hungary / Eger & Budapest; 6-7 March 2013

9.00 – 10.00 Registration

10.00 – 10.20 Official Opening

10.20 – 11.00 Keynote presentations; moderator **Botond Rázi**, Vice-Mayor of Eger, Hungary

- **László Habis**, Mayor of Eger, Hungary – *Cultural Heritage in Eger: Ways and Questions of Preservation*
- **Zoltán Cselovszki**, President of Forster Centre, Hungary – *Cultural Heritage Management: Challenges and Possibilities of the 'Management' Approach on the Site Level*

11.00 – 11.30 Presentation of the Project; moderator: **Matthias Ripp**, Regensburg

- **Dr. Botond Rázi, (Municipality of Eger)** - Introduction to HERMAN Project (team, objectives, activities, results)
- **Dr. Gábor Soós (Forster Centre)** – Cultural Heritage Management in the HERMAN Project

11.30 – 11.50 **Zoltán Erő** – Hungarian Society for Urban Planning / Heritage Management Section – *The Relevance of the Cultural Heritage Management approach in Urban Planning*

11.50 – 12.10 – Questions and Answers

12.10 – 13.30 – Lunch break / Press Conference

13.30 – 15.00 *Good Practices of Heritage Management – Examples from within and outside partnership*

- *Presentation of the European Benchmark Study* – **Zsuzsanna Kravalik (H)**
- *'Monumentenwacht'* – **Jacques Akerboom (NL)**
- *New functions of Cultural Heritage Assets* – **Csaba Fekete J. (H)**
- *Managing idea of building National Pantheon, Krakow* – **Boguslaw Podhalanski (PL)**
- *Recent world heritage management projects in Regensburg* – **Matthias Ripp (D)**

15.00 – 15.30 Discussion

15.30 – 16.30 *Example of good practice in Eger - Guided Tour of the Conference Venue*
(Eszterházy Károly College) – **Judit Botos**

16.30 – Closure of the Conference

16.30 – 17.00 *Examples of good practice in Budapest – brief introduction to next day's*
Good Practice Visit – **Zsuzsa Kravalik**

17.00-18.00 WP2 Communication Activities in the HERMAN Project – **Theresa**
Appoltshauser, Regensburg

18.00-18.30 Update on Recent Changes and Future Tasks within the HERMAN Project –
Ferenc Szigeti, Eger

19.00 – 20.00 – Dinner